

About Us

THE AGBIZ TODAY is a quarterly, open-access digital publication dedicated to advancing the fields of agriculture and business management. Our magazine serves as a dynamic platform where professionals, scholars, and enthusiasts can access the latest research, insights, and innovations at the intersection of agriculture and business. Each issue is meticulously curated to provide readers with valuable content that addresses the challenges and opportunities within the agricultural sector, with a special emphasis on agribusiness and sustainable practices.

We are proud to announce that THE AGBIZ TODAY E-MAGAZINE has been officially allotted ISSN: 3049-2491, recognizing our commitment to academic and professional publishing standards.

Our Mission

Our mission is to deliver high-quality, accessible content that bridges the gap between academic research and practical application in the realms of agriculture and business management. By offering open access to our quarterly issues, we aim to empower a diverse audience with the knowledge and tools needed to drive sustainable growth and innovation in agriculture and agribusiness.

Our Vision

We envision THE AGBIZ TODAY E-MAGAZINE as the leading digital resource for professionals and scholars in agriculture and business management. Our goal is to foster a global community committed to advancing sustainable agricultural practices, innovative business models, and cutting-edge research. Through our content, we aspire to inspire progress and contribute to the evolution of the agricultural landscape, ensuring a prosperous and sustainable future for the industry.



THE
AgBiz
TODAY

EDITORIAL BOARD

Editor in Chief

Himanshu Malhotra, *Ph.D.(P), MBA, M.Sc., MASPR*

President- SCHOLICS- Society of Agriculture and Business Management
Dehradun, Uttarakhand

Email : himanshumalhotra@scholics.in

Managing Editor

Dr. Rajeev Kumar, *Ph.D., MBA (IIT)*

Associate Professor

School of Management, Doon University

Dehradun, Uttarakhand

E-mail: rajeevkumar@doonuniversity.ac.in

Editorial Board

Prof. (Dr.) YP Singh, *Ph.D (Lucknow University) PGDBA (Finance & IT)*

Professor & Head of the Department

School of Business Studies (SBS), Sharda University

E-mail: Yogendra.singh5@sharda.ac.in

Prof (Dr.) Pramod Chandra, *PDF, IIT Kanpur; PhD(Marketing), IIT Roorkee*

Professor, Fore School of Management

Adhitam Kendra" B-18, Qutub Institutional Area, New Delhi

E-mail: pramod.chandra@fsm.ac.in

Dr. Hardik Shah, *Ph.D*

Associate Professor, Human Resource Management

School of Management, NIMS University

Ahmadabad, Gujarat

E-mail: hardik@nirmauni.ac.in

Dr. Nirdesh Kumar Singh, *Ph.D.*

Associate Professor

College of Agri Business Management

Govind Ballabh Pant University of Agriculture and Technology

Pant Nagar, Uttarakhand

E-mail: nirdesh@gbpuat.ac.in

Dr. Nitin Thapar, *Ph.D. ,MBA*

Dean and Professor

Department of Management, RIMT University

Mandi Gobindgarh, Punjab

Email: nitinthapar@rimt.ac.in

Dr. Vikash Mishra, *Ph.D.,MBA, M.PHil, M.Com, UGC-NET*

Skill Assistant Professor

Skill Department of Management Studies

Shri Vishwakarma Skill University, Haryana

E-mail: vikash.mishra@svsu.ac.in

Dr. Nidhi Rawat, *Ph.D., M.Sc. ICAR-NET*

Assistant Professor, Agriculture

Doon Business School, Dehradun, Uttarakhand

E-mail: nidhirawat@doonbusinessschool.com

